

Season of 1920 *Nevada County.*

Donner Lake

Reservations and Tickets at
OAKLAND OFFICE
1437 BROADWAY
Phone Oakland 1437
Oakland, Cal.

California's Most
Popular Playground



ABOVE THE CLOUDS, set high in the pine clad Sierra, 6000 feet above sea level, lies **DONNER LAKE**, acclaimed by travelers the most picturesque Alpine lake in America.

Donner Lake's claims to the notice of the world have been growing with the popularity of nearby Truckee as a Winter Resort, until now this choice region of tradition, backed by scenery the most sublime in Western America, enjoys the widest celebrity as the most ideal of spots for either Winter or Summer recreation or rest.

HOW TO GET TO DONNER LAKE CAMP BY RAIL.—The Lake is situated three miles west of Truckee on the line of the Southern Pacific Route from San Francisco to Ogden. There are four trains daily from San Francisco, and the ride from there to Truckee is one of twelve hours only. There are special Summer rates. At Truckee, famed alike for its Winter and Summer sports, connections are made with the Donner Lake stage, which makes three round trips daily to Truckee, meeting all trains. The distance from Truckee to Donner Lake Camp is six miles and the fare each way is 50 cents, children 25 cents.

HOW TO GET TO DONNER LAKE BY AUTOMOBILE.—Donner Lake is easily accessible to the automobilist and invites him over a picturesque and varied road. Leaving Sacramento on the State Highway the way leads through Auburn to Colfax. Then at Colfax the mountain climb begins and the grades are all easily negotiable and the roads in excellent condition. For auto parties eastward bound, Donner Lake Camp will be a terminal reached comfortably from any central California point in a day. From Sacramento the distance can be covered in seven hours or even less.

DONNER LAKE CAMP consists of a large camp of housekeeping tents completely equipped and electric lighted; tents for over-night accommodations or by the week; sanitary, electric lighted camping grounds for automobile parties; an up-to-date grocery with fresh vegetables, meat, etc.; restaurant with meals table d'hote or at weekly rates; a large dairy that will furnish fresh butter and milk, also chickens to supply fresh eggs in abundance.

RATES, AMERICAN PLAN

	Single adult in tent	Two adults in tent
Per day.....	\$ 4.00	\$ 8.00
Per week.....	28.00	50.00

Children eight years or over, adult rates.

Children 5 to 8, \$3.00 per day; \$19.00 per week.

Children 3 to 5, \$2.25 per day, \$14.00 per week.

RATES, EUROPEAN PLAN

Meals: Breakfast, 75 cents; Lunch, \$1.00; Dinner, \$1.25.

Tent lodging, \$1.25; Children, 75 cents.

TRANSIENT SERVICE.—Situated on the Lincoln Highway and giving pause to the traveler west or east bound, Donner Lake Camp will be found to afford unusually fine accommodations for the transient visitor.

Tents, floored and equipped with luxurious beds, 100% silk floss mattresses, superior quality wool blankets, cleanest of linen, etc., are to be rented for the night or may be secured for a longer period if desired.

HOUSEKEEPING TENTS.—The housekeeping tents are located in a large grove of stately tamaracks on the southwest end of Donner Lake, about one-half mile from the Lincoln Highway—away from the noise—in a most quiet spot.

The camp is equipped with magnificent tents, 12x14 feet each, with six-foot walls, tongue and groove floors, provided with a grass rug, a double and a single steel cot, extra fine silk floss mattresses, linen, clean and warm bedding and complete kitchen outfit, composed of cook stove, kitchen utensils, dishes, chairs, washstands, etc. Each tent will be electric lighted and supplied with spring water, piped from a mountain spring to each kitchen. A kitchen is off each tent, level with it and also with tongue and groove floor.

HOUSEKEEPING TENT RATES

Family of 2, completely equipped, per week.....	\$14.00
Family of 3, completely equipped, per week.....	\$16.00
Family of 4, completely equipped, per week.....	\$18.00

Only one family allowed in each tent.

All rentals payable in advance.

Deposit of \$5.00 required on all kitchen outfits.

All tents are supplied with canvas curtains so they can be partitioned.

Trunks delivered at Camp for 50 cents each.

Tub Baths furnished on the grounds, 35 cents each; three baths \$1.00. Free Shower Baths.

Wood furnished at 35 cents per sack; four sacks for \$1.00.

Capable and reliable porters will be constantly on the grounds.

Laundry will be called for and delivered on short notice, at city prices.

When housekeeping rooms are vacated, linen must be left clean, or it will be charged for at regular laundry prices.

Notion store carries a large and complete stock of photo supplies, stationery, magazines, post cards, fishing tackle, soft drinks, candy, cigars, tobacco, etc.

Groceries, meats, bread, cakes, fresh vegetables, milk, cream and eggs may be purchased from the dairy and grocery store at the Camp.

A fully equipped delicatessen store is established in close proximity to the housekeeping tents. Popular prices.

Garbage cans are furnished with each housekeeping tent and guests are requested to put ALL refuse in them. Garbage is carried away daily.

Hammocks for rent, 25 cents per week.

AUTOMOBILE CAMPING GROUNDS.—

The automobile camping grounds are located in a grove of pines immediately on the Lincoln Highway and are electric lighted, with free shower baths. Rates per automobile, 50 cents per day; \$2.50 per week. The service station for automobiles will carry a large stock of gasoline, oils, tires, tubes, etc. Dressing rooms for the convenience of the traveling public.

AMUSEMENTS

DANCING.—Open-air dancing is held on a large floor erected under the pines, magnificently illuminated with electric lighted Japanese lanterns. A Jazz Orchestra will furnish the music.

FISHING.—Varieties of trout to be taken from Donner and its smaller neighbor lakes and contributing streams are Mackinaw, Native, Loch Leven, Eastern Brook and Rainbow.

NOTE.—Lake fishing is best with live minnows, angle worms and trolling spoon. All kinds of bait will always be available. Exceptionally good lunches will be put up for fishermen or hunters on leaving orders at the restaurant the night before.

Trolling outfits, 25 cents per day. Persons desiring to troll can secure a man for rowing at the Camp office.

BOATING.—At all times safe and inviting, the lake in the early forenoon and late afternoon is as placid as a pond, as bright as a jewel and so reflective of surrounding grandeur of mountains, skies and towering trees that it merits the name, "Mirror Lake."

BOAT RATES

Rowboats: 50 cents per hour, \$1.00 per half day, \$1.50 per day, \$5 per week.

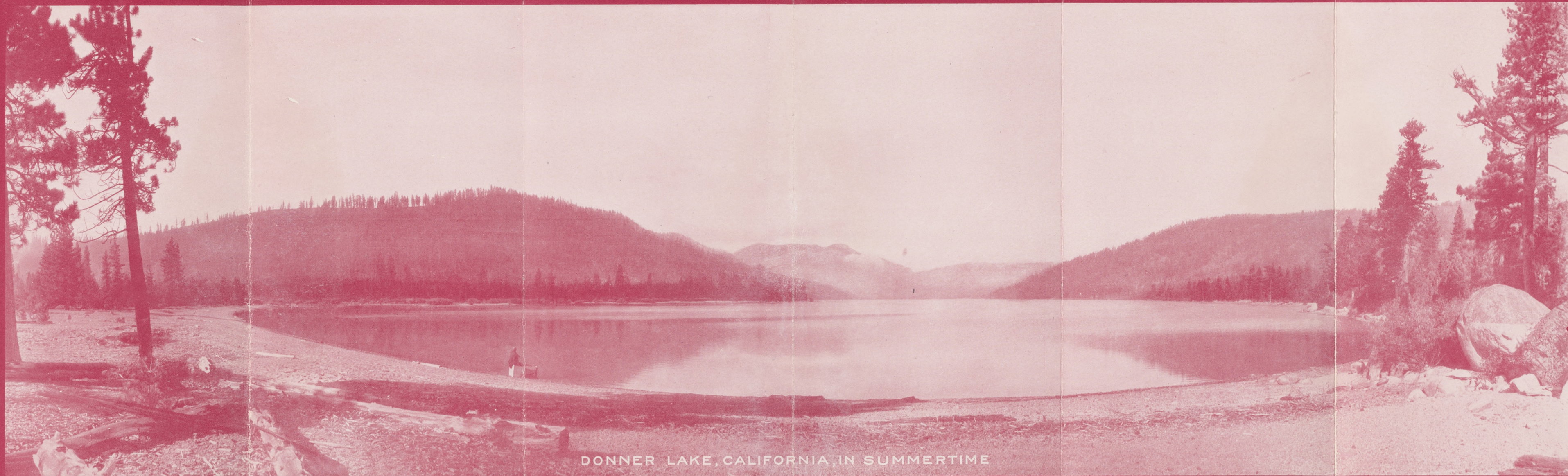
Rowboats with Evinrude motors: 75 cents per hour.

SWIMMING.—Though a mountain lake, this body of water is ideal for swimming. Lacking the profound depth of other high mountain lakes, Donner Lake is warmed to a degree that renders swimming a healthful and invigorating recreation. A shelving sandy beach as gently sloping as the floor of a swimming tank invites the children to splash about in perfect security. Bathing Suits, 25c per day; \$1.25 per week.

HUNTING.—Both large and small game abound in the neighboring mountains and valleys. Full particulars at the Camp office.

HIKING.—There are innumerable points of interest for the hiker from the Camp, one of the most popular being Crow's Nest at a distance of three miles. Its elevation is over 7500 feet.

BONFIRES.—One of the principal features of entertainment will be the huge bonfires on the shore of the lake. Music on these occasions will be furnished by the Jazz Orchestra. Guests are invited to bring their musical instruments.



DONNER LAKE, CALIFORNIA, IN SUMMERTIME

CHILDREN'S PLAYGROUND.—It will be the constant aim of the management to invite and secure the presence of "the family." It will make a children's paradise of Donner Lake. A playground is installed and equipped with "teeters," slides, swings and other inviting apparatus for the kiddies' special and safe enjoyment under the tall pines.

HORSEBACK RIDING.—Gentle saddle horses and burros will be available at all times.

MOTORING.—Donner Lake is only a short distance from Feather River Inn, Lake Tahoe and its numerous resorts, Lake Independence, Webber Lake, Hobart Mills, Sierra Valley, Reno, Carson City and Virginia City. The round trip from any of these points to Donner Lake can be made in safety and comfort in automobile in a single day.

NO POISON OAK.

NO MOSQUITOES.

NO SNAKES OR POISONOUS INSECTS.

NO TUBERCULOSIS PATIENTS ADMITTED.

SUGGESTIONS.—Bring only outing clothes. Positively no dress events. For tramping, strong shoes or boots (hob-nailed) are a necessity.

Corduroy or khaki suits are recommended.

Wraps for evening.

For further particulars address:

Donner Lake Company

W. B. GELATT,

General Manager

TRUCKEE, CALIFORNIA.

THE PECK-JUDAH CO.,

672 Market Street

(Chronicle Bldg.)

San Francisco, Cal.

BUY A LOT ON DONNER LAKE